

**Hindi Feature Film**  
**DARKNESS IN THE DAYLIGHT**

Email: [movieindicator@hotmail.com](mailto:movieindicator@hotmail.com) Ph: +91- 8237824682 / 9920576748

**We all are responsible for creating a society which is safe for our children and women....**

## **OVERVIEW**

**D**arkness In The **D**aylight, written by Utpal Chakraborty, will be directed by Utpal Chakraborty and produced in partnership with MovieIndicator Productions and its financial partners. We believe this project will attract high-caliber acting talent in the leading roles, all of which are original and challenging. Very few scripts offer an actor the opportunity to tackle such unique material and we are very confident that Film "Darkness in the Daylight" will lead to significant recognition on the national and international stage.

Hindi feature film "Darkness in the Daylight" is on child sexual abuse which is a burning social issue in India. The story tells about its adverse affect on the physical and psychological health of the abused child. We all are responsible for creating a society which is safe for our children and women. Sexual abuse can be prevented with awareness and education.

According to UNICEF & W.H.O. definitions child sexual abuse is engaging a child in any sexual activity that he/she does not understand or cannot give informed consent for or is not physically, mentally or emotionally prepared for. Abuse can be conducted by an adult or another child who is developmentally superior to the victim. This includes using a child for pornography, sexual materials, prostitution and unlawful sexual practices which are very harmful to a child's health, survival, dignity and normal development.

On the other hand film also shows how unsafe sex can expose to deadly diseases like HIV and AIDS.

## **SYNOPSIS**

**T**his is the story of a girl Riya from a Indian middle class family who becomes the victim of sexual abuse. The psychological impact of these horrible incidents goes to such an extent that Riya tries to commit suicide. Fortunately her cousin sister Saniya who was present on the spot could able to save her life. After a series of such incidents where the victim Riya left with no other option but to bear those silently. Saniya takes an oath that she will bring Riya out of this misery and punish the culprits responsible for Riya's this condition. Rahul, a broad minded young man joins hands with Saniya in her mission to clean up the society from this immorality. Saniya & Riya's fight against the ill mentality and ignorance of the society leads to a social awareness among the people to protect our children from this evil and make a society safe for our women and children. The story on the other hand shows the horrifying fact that ruthless and unprotected sex can expose to deadly diseases like AIDS.

# PRODUCTION BUDGET AND INVESTMENT REQUIREMENTS

**T**

he Producers of Film “Darkness in the Daylight” have set the Production Budget of INR 3 Cr (\$500000 USD) approximately with 33% (INR 1 Cr) of that expense will be invested by MovieIndicator Productions and its partners. These investors will have priority on investment returns with first claims to 20% of the distribution deals and an additional bonus of 10% of all gross revenues from post theatrical revenue. The estimated total revenue for Film “Darkness in the Daylight” is projected at INR 30 Cr (\$5000000 USD) approximately which should yield a collective set of distribution deals of over INR 20 Cr (\$3300000 USD). This alone will be an excellent return and an additional 10% on residual revenues could mean a very lucrative upside for the investor.

The producers of Film “Darkness In The Daylight” and third party analysts feel comfortable that a INR 3 Cr (\$500000 USD) production budget will produce a very high-quality film that will attract attention on the festival circuit and have a strong run in theatres in India and other countries.

## FINANCING SOURCES & REQUIREMENTS

**MOVIEINDICATOR PRODUCTIONS INR 1 CR (APPROX)**

FINANCE REQUIREMENT FROM INVESTORS INR 2 CR (APPROX)

**TOTAL INVESTMENT INR 3 CR**

**TOTAL DISTRIBUTION DEALS INR 20 CR**

**TOTAL PROJECTED THEATRICAL REVENUE 30 CR**

**TOTAL PROJECTED POST-THEATRICAL REVENUE 10 CR**

INITIAL RETURN FOR INVESTORS ON INVESTMENT OF 2 CR IS INR 2.7 CR 20.0%

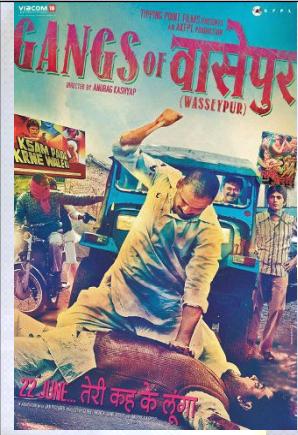
ADDITIONAL ROI ON POST-THEATRICAL ON INVESTMENT OF 2 CR IS INR 0.3 CR 10.0%

TOTAL ROI FOR INVESTORS ON INVESTMENT OF 2 CR IS INR 3 CR

**TOTAL PROFIT ON INVESTMENT ON INR 1 CR FOR INVESTOR 150% (APPROX)**

## COMPARATIVE ANALYSIS

These films are representative of the tone, style and genre Film “Darkness in the Daylight” will occupy, along with their production budgets and World box office grosses.

			
<b>Budget INR 8 CR</b> <b>Collection INR 104 CR</b>	<b>Budget INR 5 CR</b> <b>Collection INR 64 CR</b>	<b>Budget INR 8 CR</b> <b>Collection INR 45 CR</b>	<b>Budget INR 9 CR</b> <b>Collection INR 32 CR</b>

## MARKET ANALYSIS AND REVENUE PROJECTIONS

# Film “Darkness in the Daylight”

will be

a powerful dramatic feature film that will attract a smart audience hungry for intelligent and thoughtful stories. This project will have the artistic sensibility and thematic sophistication to appeal to this demographic without sacrificing its viability as a profitable commercial opportunity when released theatrically.

Film “Darkness in the Daylight” subtly embodies elements of film noir while still exploring artistic opportunities afforded by its story's setting give the story an ambition that can be explored with great visual opportunity. Combining high-caliber acting talent, unusual and interesting characters and with strong story line, film “Darkness in the Daylight” has the potential to entertain audiences and propel its lead actors toward significant artistic recognition.

Film “Darkness in the Daylight” has many unique qualities that have the potential to create a worldwide appeal. Research indicates that the release strategy should be based on an audience over ten years. The primary audience demographic will be women (55%) and viewers over thirty years of age (60%). The close secondary demographic target will be men (45%) and viewers under thirty (40%). Outside of this demographic, the film will resonate with anyone who will enjoy a smart story with social value in it.

The projected World Wide Box Gross Box Office Sales for Film “Darkness in the Daylight” is modestly estimated at INR 30 Cr (\$ 5000000 USD). Post theatrical revenue streams for films similar to film “Darkness in the Daylight” typically generate the majority of all types of sales usually within six months of the release.

### FILM “DARKNESS IN THE DAYLIGHT” THEATRICAL REVENUE (INR)

**INDIA INR 15 CR**

**OTHER ASIAN COUNTRIES (PK, BD, NP, BT etc.) INR 5 CR**

**UNITED STATES, UNITED KINGDOM, EUROPE, AUSTRALIA INR 10 CR**

**TOTAL WORLD WIDE GROSS INR 30 CR (\$ 5000000 USD)**

### FILM “DARKNESS IN THE DAYLIGHT” PROJECTED REVENUES (INR)

**DOMESTIC 15 CR**

**FOREIGN 15 CR**

**THEATRICAL REVENUE INR 30 CR**

**VOD/DVD/PAY TV INR 3 CR**

**TV PUBLIC BROADCAST INR 6 CR**

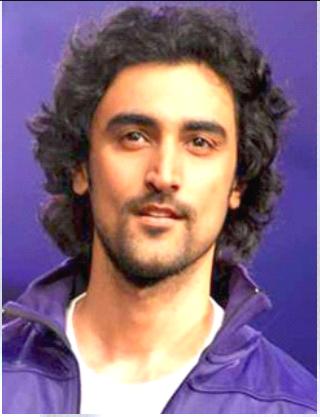
**OTHER INR 1 CR**

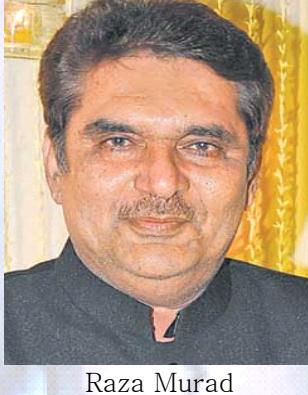
**POST-THEATRICAL INR 10 CR**

**TOTAL GROSS REVENUE INR 40 CR**

## CASTING STRATEGY/ CONSIDERATIONS

These actors and actresses represent the type of talent that could be approached to play the key characters in Film “Darkness in the Daylight”.

<b>Riya</b> (Main character & victim of sexual abuse)	 Konkana Sen Sharma (Movies : Wake Up Sid, Laaga Chunari Main Daag, Aaja Nachle, Life in Metro )	 Rekha Rana (Movies : TARA the Journey of Love & Passion, Ab Hoga Dharna Unlimited)	 Pratyusha Banerjee (TV shows: Balika Vadhu)
<b>Saniya</b> (Riya's cousin, USA born & brought up smart girl )	 Yami Gautam (Movies : Vicky Donor, Gouravam, Courier Boy Kalyan, Total Siyapaa)	 Riya Sen (Movies : Rabba Main Kya Karoon, Qayamat, Shaadi No. 1, Tere Mere Phere, Ananthabhadram)	 Ileana D'Cruz (Movies : Barfi, Phata Poster Nikhla Hero, Nanban, Julai)
<b>Rahul</b> (Hero, Saniya's boy friend)	 Aditya Roy Kapoor (Movies : Aashiqui 2, Yeh Jawaani Hai Deewani, Guzaarish, Action)	 Kunal Kapoor (Movies : Rang De Basanti, Don 2, Aaja Nachle, Lamhaa)	 Parambrata Chatterjee (Movies : Kahaani, Hawa Bodol, Hemlock Society, Proloy, Baishe Srabon)

	Replayy)		
<b>Ramcharan</b> (Negative character, caretaker of Riya's house)	 Sushant Singh (Movies : The Legend of Bhagat Singh, Satya, Paathshaala, Chaar Din Ki Chandni, Yeh Saali Zindagi)	 Pankaj Pathak (Movies : Ramleela)	 Vijay Raaz (Movies : Monsoon Wedding, Delhi Belly, Dhamaal)
<b>Kashi</b> (Negative character, Ramcharan's friend)	 Atul Kulkarni (Movies : Rang De Basanti, Chandni Bar, Arrambam)	 Brijesh Kori (Movies : Tara the Journey of Love & Passion)	 Vrajesh Hirjee (Movies : Golmaal 3, Shortcut Romeo, Dil Bole Hadippa!)
<b>Subir Roy</b> (Riya's father, paralyzed due to heavy smoking habit)	 Saurabh Shukla (Movies : Slumdog Millionaire, Barfi, Satya)	 Raza Murad (Movies : Jodhaa Akbar, Ram Teri Ganga Maili, Namak Haraam, Prem Rog)	 Darshan Jariwala (Movies : Ajab Prem Ki Ghazab Kahani, Kahaani, Gandhi, My Father, Ajab Gazabb Love, Aatma)

<b>Prabir Roy</b> (Riya's uncle, Saniya's father, settled in USA)	 Key Key Menon (Movies : ABCD: Any Body Can Dance, Enemmy, Gulaal, Bheja Fry 2, Chaalis Chauraasi)	 Rajat Kapoor (Movies : Bheja Fry, Phas Gaye Re Obama, Raat Gayi Baat Gayi, Pappu Can't Dance Sala)	 Priyanshu Chatterjee (Movies : Tum Bin, Sirphire, Dil Ka Rishta, Rajdhani Express, Madhoshi)
<b>Anupoma</b> (Riya's mother, Subir's wife)	 Poonam Dhillon (Movies : Naam, Ramaiya Vastavaiya, Noorie, Samundar, Yeh Vaada Raha)	 Tabu (Movies : Life of Pi, Hawa, Hum Saath- Saath Hain, The Namesake, Chandni Bar)	 Rupa Ganguly (Movies : Barfi, Antarmahal, The Landlady, Hemlock Society)
<b>Payel</b> (Saniya's mother, Prabir's wife)	 Rituparna Sengupta (Movies : Main, Meri Patni Aur Woh, Don't Know Why, Mittal v/s Mittal, Trishna, Anuranan)	 Mahima Chaudhary (Movies : Pardes, Dil Hai Tumhara, Dhadkan, Daag: The Fire, Home Delivery)	 Sonali Kulkarni (Movies : Natarang, Singham, Dil Chahta Hai, Well Done Abba)

## DETAILS OF LEAD CHARACTERS AND STORY TREATMENT

**R**oy family was a very rich family once upon a time. They had lots of properties and business at that time. As time passed by the financial condition of Mr. Subir Roy, the eldest son of Roy family went miserable specially after Mr. Subir's heart attack due to his heavy smoking habit which led to his paralysis in the right part of his body.

Subir's wife, Anupoma is a very clam lady takes care of her entire family. Her daughter, Riya is of age 15 years and son Bantu of 8 years.

Mr. Prabir Roy, Subir's younger brother stays in USA and settled there. Prabir helps elder brother Subir on financial matters to some extent as Mr. Subir is not in a condition to move out of home for earning due to his prolonged illness.

Prabir's wife Payel is a modern, high profile lady. She is not in support of Prabir helping his elder brother Subir on financial matters. Prabir's daughter Saniya of age 15 years and son Bablu of age 6 years both born and brought up in USA.

Rahul is a handsome young man age around 19 years. He is good in academics, a good cricket player and a broad minded person who wants to pursue his father studies in abroad.

Ramcharan's father late Haricharan was serving Roy family as a Dewan/ Munib (Caretaker) for his whole life. After Haricharan's death his son, Ramcharan continued to be a Caretaker of Roy film. As the financial condition of the family deteriorated Ramcharan continued to take care of all external work of Roy family.

Ramcharan's wife Priti is a night school teacher and stays in her village with her 4 years old daughter Mini.

Kashi, Ramcharan's friend is a perverted person involved in various criminal activities. Ramcharan & Kashi meets at Deshi Bar often. Kashi also comes to Roy mansion sometimes to meet Ramcharan.

Shrabanti is the maid servant in Roy Mansion for many years. She is having a affair and physical relationship with Ramcharan. Shrabanti is married and stays near to Roy Mansion along with her husband and mother in law. The relationship between the couple is not good as she was not able to give birth any baby even after five years of her married life.

Mr. Prabir comes home from USA with his family for a vacation during Dewali. During their stay at Roy Mansion his daughter, Saniya realized that there is something wrong with her cousin sister, Riya. Slowly and gradually she identified that Riya has been abused and molested by the caretaker Ramcharan, his friend Kashi and even by her school teacher Rabi. These incidents created very bad impact on the mental and psychological health of Riya and she started behaving abnormal but nobody realized it until Saniya realized as she was aware of child sexual abuse and molestation related issues which were part of her studies in her school at USA.

On the Diwali night an incident which forced Riya to try commit suicide but Saniya somehow saved her life. After this incident Saniya takes an oath that she will bring Riya out of this misery and punish the culprits responsible for Riya's this condition. Rahul, a broad minded young man joins hands with Saniya in her mission to clean up the society from this immorality.

Saniya & Riya's fight against the ill mentality and ignorance of the society leads to a social awareness among the people to protect our children from this evil and make a society safe for our women and children.

## CREATIVE TEAM

### **Writer / Director / Co-Producer—Utpal Chakraborty**

Utpal Chakraborty is an Indian film director and writer. Chakraborty gained initial success with his film TARA The Journey of Love and Passion as a Creative Director. The film Tara the journey of love and passion is a film on women empowerment and dedicated to NIRBHAYA released in 2013 has received 11 international awards in different categories. He was also assisted Director & Producer Kumar Raj in his much appreciated & award winning hindi film Manthan Ek Kashmakash.

Utpal has written and directed a number of Short Films, Stage Shows and Feature Films. He is from theatre background and a stage player and worked on a couple of assignments from Hollywood like editing, rewriting Hollywood film screenplays as a ghost writer.

Utpal is a Software Engineer by profession; he worked for a number of reputed software MNCs worldwide and executed a number of software projects in USA, UK & Europe.

### **Creative Advisor—Kumar Raj**

Kumar Raj is one of India's leading Directors and Producers of independent films. He directed & produced a number of feature films including TARA The Journey of Love & Passion, Manthan Ek Kashmakash, Punjabi film Jaidaad and 14 other short films & documentaries. Kumar Raj, Master Mariner by profession, has done his Management from Cambridge UK and is into Film Production & Direction through his extreme passion and love for Cinema. He had produced his first crossover feature film in English "Come December" for which the movie received two awards in the Indianapolis Film Festival in USA. His film TARA The Journey of Love & Passion received 11 international awards in different categories.

## DIRECTOR'S STATEMENT

# Film “Darkness in the Daylight”

is a joint venture of MovieIndicator & its Hollywood counterparts on child sexual abuse which is a burning social issue in India. The story tells about its adverse affect on the physical and psychological health of the abused child. We all are responsible for creating a society which is safe for children and women. Sexual abuse can be prevented with awareness and education. The film also shows how unsafe sex can expose to deadly diseases.

In the spirit of this shooting style, I would like to embolden the project with a certain element of improvisation and surprise so that the scenes are exciting, fresh and unpredictable.

Casting is all-important in this film, and it will be our ambition to attach actors of the highest caliber to the project. That said, the type of actor who is right for this film is the kind of actor who is comfortable with eroded structure, with improvisation, with available light and a certain amount of inspired chaos. This will give the film the authenticity and the truthfulness that will make it exceptional. I believe this shooting style will also be a draw for high caliber actors who want the opportunity to take creative risks.

It goes without saying that creatively, the film will be characterized by colour, and the liveliness of sound both recorded and original. The soundtrack will be a mix of licensed tracks, composer creations and sound design. The lighting will be natural as much as possible, with all the liveliness with very minimal artificiality interference. These will bring the audience truthfully into the center of these compelling characters and their emotional journey.

**MovieIndicator Productions Ltd.** is an independent motion picture production company based in **India** and **USA** that focuses on the development and production of quality story & director driven films. Through a festival platform and strong critical response, each of our projects has enjoyed wide domestic and international sales and continuous critical success in both domestic and foreign markets.



The screenshot shows the homepage of MovieIndicator.com. The header features a clapperboard icon and the text "Movie Indicator Your Movie Guide ...". A search bar is in the top right. Below the header is a navigation bar with links for HOME, MOVIE CATEGORIES, BOX OFFICE, TRAILER FLICKS, STORE, and social media icons for Twitter, Facebook, Pinterest, and Google+. The main content area includes a "Newest Movies" section with a thumbnail for "IN SIZE" and the text "www.MovieIndicator.com". A promotional banner in the center says "YOU CAN MAKE AN EXCELLENT MOVIE BUT WE CAN MAKE IT SUPER HIT" and provides contact information: "Social Media Marketing and Promotion for the Financial Success of Your Film. Email: info@movieindicator.com / movieindicator@hotmail.com" and "Ph - +91 - 8237824682". Below this is another banner for "Bollywood Movies, Marathi, Bengali, Tamil, Telugu, Malayalam, Gujarati, Panjabi Movies coming very soon...." with thumbnails for "FRANKENWEENIE", "CLOUD ATLAS", "END OF WATCH", and "CHASING MAVERICK".